

Nexstar Broadcasting Group, Inc.

Nexstar TV Station Internship Guidelines and Benefits:

Overview and Application:

Almost every Nexstar TV station has an internship available every semester which includes fall, spring and summer.

All potential interns must contact the individual TV station representatives in the respective markets for information on how to apply and with any questions. A general internship application is also available on-line by [clicking here](#).

Program Objective:

Nexstar Broadcasting offers internships at its television stations in various departments as an opportunity for students to apply their classroom theory to practical work experience. Our internship programs allow students to experience firsthand the reality of working in the television broadcasting industry. Interns can test their creative talent, exercise their analytical skills and increase their understanding of broadcasting operations and trends. Many successful interns have gone on to become long-term Nexstar employees.

Qualifications:

All Nexstar interns must be college/university students and receive college credit for the internships. Students are expected to obtain and complete any forms necessary to receive credit for the internship experience. Nexstar station department heads will assist students with the completion of such forms and provide information concerning duties and responsibilities.

The intern's college/university academic advisor (and institution guidelines) determines the amount of credit available (and subsequently: the amount of time an intern will be available on a weekly basis).

Nexstar station department heads will oversee the internships to evaluate, monitor, and assess the intern's progress and ensure they are receiving the proper education/training.

The student is aware that this is a NON-PAID INTERNSHIP.

The student is responsible for his/her own transportation

Opportunities:

Internships are available year-round and are usually 12-15 hours per week. Specific days and times will be agreed upon in advance. Internship programs available include:

1. Sales:

The Sales Managers oversee the internships to evaluate the interns and ensure they are receiving proper sales education and training. Interns assist sales support staff; participate in sales training meetings, learning all steps of the sales process while participating in external sales calls with Account Executives.

2. Marketing and Promotion:

Assist with the planning, coordination and executing of major station events, in addition to station sponsored events, movie screenings, and live broadcast remotes. Assist with event setup, demo-sampling, and interact with viewers & clients. Learn the promotional strategies of a major market TV station as well as various promotion department duties.

3. News/Weather/Sports:

This internship is for students interested in practical experience in broadcast journalism. Internships can be for reporters, photographers, editors, newscast producers, assignment editors, to name a few. Duties might include writing stories, rewrite wire copy, editing, and researching stories. Intern will work with editors, reporters and other newsroom employees and receive feedback on their efforts.

4. Engineering/IT:

This internship is designed for students interested in the fundamentals of television and over-the-air broadcasting. Intern will get hands on technical experience with the how and why of our on-air product.

5. Television Production:

Assist production department personnel in creating, producing, dubbing and archiving commercial public service and news material. Learn usage of state-of-the-art digital editing workstations. Learn the multi-layered functions of production; interfacing with news, engineering, sales, and promotion.

Applying for Internship Program

All potential interns must contact the individual TV stations in the respective markets for information on how to apply. A general internship application is also available on-line by [clicking here](#).